

Lumina Lands Gourmet Market for Folsom Street Retail

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The Market on Main to Offer Specialty Foods and Beverages to Lumina Residents and Neighbors

San Francisco– January 8, 2015 – LUMINA by Tishman Speyer, the new 656 residence luxury condominium project at 201 Folsom Street, has landed a gourmet market and dining emporium to occupy the 9,500 square foot retail space on the corner of Main and Folsom Streets. The gourmet market will be operated by The Market company, which is opening its 22,000 square foot flagship store at 1355 Market Street on January 21, 2015. Open seven days a week and combining the bounty of local food markets with full restaurant service, The Market on Main will provide a new food experience in SoMa. It will provide the convenience of high-quality prepared foods for takeout and serve the best organic groceries from local growers, shops and artisans.

Most exciting for LUMINA residents, The Market will activate LUMINA's many amenity spaces. For the first two years, as residents move in, The Market will provide daily premium coffee service, weekly wine and cheese welcome receptions in LUMINA's Club Lounge, monthly farm-to-feast dinners in LUMINA's Private Dining Room, and quarterly home-style rooftop barbecues on LUMINA's Plaza C roof, all exclusively for LUMINA residents. Thereafter, The Market will work with the HOA to tailor its offerings to the needs of the community. Residents will also have the option of ordering from The Market's menu through the LUMINA mobile app and have their order waiting with concierge when they return home.

Beyond integrating into LUMINA's unique suite of amenities, The Market will provide a much-needed convenience to the neighborhood. "Bringing a high-quality grocer with a selection of comfortable sit down dining options to the SoMa

neighborhood will add an essential amenity for the new residents moving into the



Lumina Lands Gourmet Market Continued

community as well as those already living in the vicinity," said Carl Shannon, Tishman Speyer's Senior Managing Director for Northern California. "The Market on Main will offer an exciting number of specialty organic food options, including locally crafted and farm fresh items, catering and fresh meal takeout."

"We believe the Transbay redevelopment neighborhood is poised to become the most vital new residential area of San Francisco," said Chris Foley, one of the founders of The Market. "We are excited to become an anchor retailer for the growing Folsom Street neighborhood." Tishman Speyer and The Market began negotiating for the space in LUMINA in early 2014.

LUMINA has received unprecedented interest since sales began in late September, with available inventory sold-out in LUMINA's Main Street Plaza A building, and more than 100 residences in its 37-story Main Street Tower D sold. To schedule a personal tour of the LUMINA Sales Gallery, please call 415-495-3600 or visit LUMINASF.COM.

About The Market on Main

The Market on Main will provide a new food experience combining the bounty of local food markets with the convenience of high-quality takeout options. It serves the best organic groceries from local growers, shops and artisans in a single destination for casual dining and prepared foods.

Partnerships with local producers will provide farm-to-market and ranchto-market transparency, to ensure the highest quality organic offerings with a rich variety of food styles and products. The store will provide convenient necessities, sustainable healthy foods, and traditional artisan foods that will inspire the passions of both customers and employees. The store will sell local and organic packaged foods, freshly prepared entrees and side dishes, roasted meats, freshly tossed salads, premium sandwiches, pizza, cheese, charcuterie, wine, health and beauty aids, mainline grocery items and culinary gifts. For more information on The Market, please visit: www.visitthemarket.com.

About LUMINA

LUMINA represents the best of high-rise luxury living. Located at Main and Folsom Streets, where SoMa meets the Embarcadero, LUMINA offers 656 modern residences with dramatic city and bay views and world-class amenities, including a bi-level club lounge with private dining room and chef's demonstration kitchen, indoor screening room with theater-style seating and business center. The Jay Wright-designed state-of-the-art fitness center includes a climbing wall and two private exercise studios, spa facilities with a private treatment room, and a 70-foot lap pool. There is also an outdoor landscaped rooftop terrace with barbecue facilities, fire pits, outdoor screening facilities and more. For more information, please visit LUMINASF.COM, or visit us on Twitter or Facebook.